

FOR IMMEDIATE RELEASE

Merit system for legal services clients similar to airline mileage programs

New tool tracks & rewards court reporting firms' best clients

Houston, TX, June 15, 2007 — OMTI, Inc., developer of ReporterBase, the country's number one best-selling office management software for court reporting firms, announces the release of a new marketing tool that court reporting firms can use to track each clients' worth, then reward them for their loyalty.

This tool works similarly to airline mileage programs or credit card reward systems. Any transcript orders resulting from a booking with a participating court reporting firm earns points for the attorney, paralegal or secretary who requested a reporter. Depending on the laws regarding gifts in the particular state the proceedings occur in, the court reporting firm can offer cash, rebates, gifts, certificates and/or favorable booking rates in exchange for a client's accumulated points.

Court reporting firms can also offer their clients access to their points online so they can watch their points accumulate and redeem them anytime.

The back office portion of this merit program gives court reporting firms the ability to determine which services merit points, set the worth in points of each qualifying dollar in sales, allocate eligible points (if, for example, an attorney wants to share points with a secretary and/or paralegal), and analyze how much each client's requests bring in from both their own original orders and others' copy orders of the same proceedings.

Analyzing sales by whose calls generate the most revenue instead of by total billings, gives court reporting firms a more accurate idea of who their best clients are, so they can target their marketing more effectively. Total billings can be misleading because they can include a lot of a client's own copy orders and exclude jobs billed to third parties, such as insurance companies.

The system works with ReporterBase software and consists of two plug-ins: One for RB8, which tracks and awards points; and one for RB Web 8, which gives clients access to their points online. Each plug-in costs \$5,000 per server.

For over 20 years, OMTI has provided office management software for court reporting firms, records retrieval companies, and other legal support businesses. ReporterBase's RB8 legal support firm software is the number one best-selling office management software for court reporting firms in the country. RB8's companion online offices product, RB Web 8, offers legal support firms the ability to customize their web services to their businesses while integrating closely with their in-house office management system. See our websites, <http://www.omti.com> and <http://www.omti.com/rb>, for more details.

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If you'd like more information about our new marketing tool, or to schedule an interview with Stella Chang, please call Stella at 832-203-6083 or email her at stella@omti.com