

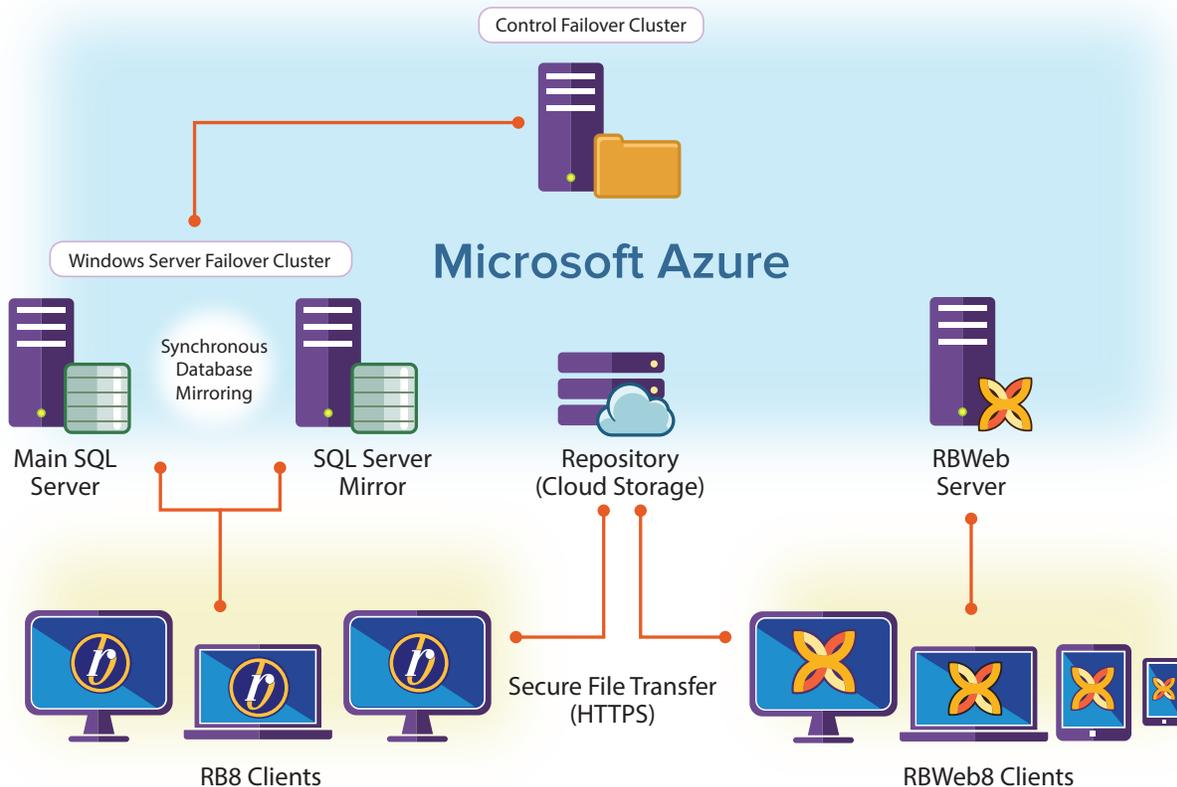
Move your RB8 to the cloud

RB8 Cloud is RB8 hosted on remote servers on Microsoft's Azure cloud computing platform and infrastructure. It's the same RB8 system as RB8 Subscribe, but with several important benefits.

RB8 Cloud benefits

- **Server is included.** You do not need to purchase and maintain your own server hardware and software.
- **Repository storage is included.** You do not need to maintain on-site storage or pay for 3rd-party remote storage for your repository files.
- **Same RB8.** Not a stripped-down version. If you already know how to use RB8, you know how to use RB8 Cloud.
- **No downtime.** Your RB8 data is mirrored between two servers, so if one server goes down, the other server automatically takes over.
- **Better than back-up.** Back-ups only contain data from the last back-up. Data mirroring keeps two copies of the same data continually updated, so there is no data loss.
- **More secure.** No open ports in your firewall. And Microsoft's Azure platform is HIPAA compliant and certified secure by many agencies, including the International Organization for Standardization (ISO) for protecting personally identifiable information in a cloud computing environment.
- **Secure repository.** Your repository is hosted on Azure's Geo-Redundant Storage platform.
- **No need for on-going IT commitments.** With no server, back-up system or on-site repository, you eliminate the need for technology specialists to maintain and troubleshoot your RB8 system.
- **Work anywhere.** You can work with your company's RB8 anywhere you have an Internet connection, using your desktop PC or laptop.
- **Faster page loads.** If you subscribe to RB Web, your clients will notice faster page loads because your RB Web is in the same cloud as your RB8.
- **No need for additional plug-ins.** Some RB Web plug-ins require additional plug-ins to work properly. RB8 Cloud includes those third-party plug-ins at no additional cost.

How RB8 Cloud works



Move your RB8 to the cloud — continued

Ultimate dream system

RB8 Cloud is better than any in-house RB8 system. In fact, it's the ultimate dream system for running RB8. The operating system, the servers — everything running your RB8 — is up-to-date technology and arranged to provide maximum performance. So there are no bottlenecks, no data loss, and zero downtime.

On the Microsoft Azure platform, two servers are set up to mirror your RB8 system and data. The software on both servers that runs RB8 Cloud includes Windows Server 2012 R2 Datacenter Edition and SQL Server 2014 Enterprise Edition.

RB8 Cloud includes unlimited Azure Geo-Redundant Storage for your repository with the first 100GB included in your subscription at no extra cost. Plus, if you have RB Web, it resides in the same cloud, which is why your clients will notice faster page loads.

Nobody has this in-house because it would be too expensive for individual firms. We estimate it would cost between \$70,000 and \$100,000 to get a system like this up and running by yourself. But with RB8 Cloud you get all of this included in your subscription.

Better than back-up

The data mirroring in RB8 Cloud is better than a back-up system. With mirroring, an exact replica of your data exists in two places, so if something happens to one server, the other is immediately accessible so you can keep working with no loss of data and no down time.

This is better than a back-up system, which would require you to spend time to restore your data from the back-ups; and only saves data up to a specific point in time, so any data entered since the last back-up is lost if something happens to the primary server.

What you need

Running RB8 in the cloud has the same workstation requirements as running RB8 in-house: You need a desktop PC or laptop with a fast enough processor (2 GHz or faster), enough RAM (2 GB), and a minimum of 500 MB of hard disk space. The computer needs to be connected to the Internet, and have a VGA monitor with a resolution of 1024 x 768 or higher.

In addition to having RB8 software installed, your computer must be running on Windows XP or higher OS (for best results, we recommend Windows Vista or higher). Other software needed to run RB8 includes Adobe Reader/Acrobat 7 or higher and .NET Framework 3.5 SP1 or higher.

What RB8 Cloud costs

RB8 Cloud is available on a monthly subscription basis only. It costs \$250/month for the first user, plus \$60/month for each additional user. You can add or subtract users on a monthly basis as needed, and you can cancel your RB8 Cloud at any time.

Repository storage is included in RB8 Cloud. The first 100GB of repository storage is included in your monthly subscription at no extra cost, and most clients will not need more than this.

Additional storage is automatically added as needed if you exceed the included 100GB, and is billed on a monthly basis. It costs \$50/month to increase storage to 500GB, then \$50/month additionally for each additional 500GB.

RB plug-ins, such as RB Web, are not included in RB8 Cloud subscriptions, but required third-party plug-ins are. For example, RB Web's Media Streaming plug-in requires the Wowza Server. RB8 Cloud includes the Wowza Server, so you only pay for RB Web and Media Streaming plug-ins to add this feature.

You can add or cancel plug-ins on a monthly basis. For RB plug-in details and costs, visit our website.

Existing users: We do the work for you

If you already use RB8, switching to RB8 Cloud is easy. We do all the work for you. You don't even have to coordinate the move with IT.

We move you to the cloud after regular business hours, so you don't have downtime when you should be working. And to be sure there won't be any problems with your conversion, we run a system check beforehand to flag any issues that need to be resolved first.

After we've moved you to the cloud, the only difference you might notice will be your server name.



ReporterBase

For more information about RB8, RB8 Cloud and other RB options, please contact RB Sales:

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